

## adapt to an innovative new method for delivering desktops to end users



The **adapt** Hosted Desktop gives you all the benefits of a sophisticated and responsive IT infrastructure, but at a fraction of the cost of the traditional model.

A hosted desktop looks and acts exactly like a traditional PC but instead of residing locally, all software and data are housed in **adapt**'s state-of-the-art data centres. Hosted desktops offer numerous advantages in terms of cost savings, security, resilience, flexibility and reduced management.

### Anywhere access

Wherever you are, you can connect to your hosted desktop. Our networks allow you secure access from any location you wish. Many businesses are now increasing productivity and gaining valuable loyalty by providing flexible working arrangements, without the need for expensive VPNs or providing everyone with laptops. Instead, hosted desktops make the 'anywhere office' a reality.

### Simplicity and utility

Buying, setting up and maintaining PCs is expensive, especially when you factor in the associated management time and costs. The **adapt** Hosted Desktop provides round the clock access to desktops and applications, cutting down on the hardware and software your business has to buy and maintain. All you need is access to any PC, thin client or mobile device and an internet connection. Additional

applications can be installed on demand, whilst we back up, manage and support the hosted desktops for you, which are available 24 /7.

### More cost-effective

Reduce operational and capital costs by moving to hosted desktops. Expand resources to meet your needs instantly via **adapt**'s grid: if your requirements or users change, you can change with them. You only pay for what you need, saving you money, but when you need them, you have access to enterprise-class features including high availability, back up and restore and instant application deployment. A transparent subscription-per-user model ensures predictable costs and great value for money.

### Cut your carbon footprint

Rising energy costs, combined with government-imposed financial penalties on carbon production, make cutting your power consumption a vital consideration. However, as all of your data and applications are stored in **adapt**'s energy-efficient data centres, hosted desktops allow you to make significant savings – using only 10% of the power of a normal PC.

### Benefits

- Integrate with your network or domain with ease
- Less expensive than traditional on-site PCs
- Predictable costs and great value for money
- Disaster recovery and back-up
- Reduce operational and capital costs
- Add resources and software on demand

### Features

- Accessible anytime, anywhere
- Transparent subscription-per-user model
- Hassle-free, with no administration
- Safe, secure and resilient
- Supported 24/7
- Available on demand
- 99.99% uptime with redundancy
- Easy to use and easy to deploy

### Add resources and software on demand

Scale resources up and down as you need them. **adapt**'s cloud computing infrastructure can deliver resources to you instantly. If you want the latest version of Word or need to use Sage, just click a button, and the application will be immediately deployed to as many desktops as you like. You can also install your own applications at any time.

### Free yourself from desktop management

Hosted desktops remove the burden of managing individual desktop environments in house, leaving you to concentrate on growing your business. Information is stored in our highly secure data centres and delivered to you via any internet browser.

### Disaster recovery and back-up

If your office is closed because of a disaster, hosted desktops give your users immediate access to your data from another location.

### No management or IT experience necessary

Hosted desktops are easy to use and easy to deploy. **adapt** takes care of things so you don't have to. With this type of infrastructure, there's no longer any need to worry about patching or administering your desktops, application compatibility or upgrades, or about which vendor's technology is most suited to your needs – we do all of that for you. We can even provide you with a pre-configured 'thin client', which just plugs in and connects – and away you go. These simple hardware devices are extremely cost-effective and reliable as they have no moving parts.

### Never upgrade

Technology is advancing at such speed that PCs and software are typically becoming obsolete as quickly as 12 months after purchase as they struggle to cope with the growing demands placed on them. Being part of **adapt**'s infrastructure gives you access to the most powerful systems and the latest software.

### Reliability and uptime

**adapt**'s systems are built for 99.99% uptime with redundancy, multi-site fail-over and more. You need never be without your hosted desktop, nor do you need to worry about losing your data – our systems guarantee round the clock protection.

### Simple, easy migration

Moving over to cloud computing sounds difficult but is in fact simple. The idea behind cloud computing and hosted desktops is that they provide the same traditional features, tools and ways of working but with a different method of accessing them. Familiarity between environments means your partner or IT team will easily be able to help you move using a phased approach, service by service.

### For enterprise organisations

**adapt**'s hosted desktop solution is perfect for companies who want the freedoms and cost-efficiencies of a hosted desktop but also want to scale up and/or maintain more control of the system as they grow, especially those with 250+ users.

Utilise **adapt** as a private cloud, allowing tactical desktop deployments or proof-of-concept deployments that can be used in minutes without any investment. Integrate our cloud with your network or domain with ease.

### Associated services

- Cloud Storage
- Hosted Back-up
- Hosted Exchange
- Hosted VoIP/Telephony
- SharePoint Hosting
- Server Hosting

**adapt** is the independent managed services provider that is reducing cost and complexity from IT.

At **adapt** we focus on maximising the assets you already have rather than just selling you more services. What's more, being vendor-independent we don't have a stake in which technology you choose. Instead, our job is to recommend the best solution for your business, helping you design and integrate your technology for maximum efficiency. This often involves

consolidation and virtualisation of your assets, which can significantly improve your utilisation rates as well as immediately reducing your energy bills.

**adapt** is a client-led rather than a technology-led company, and works with its customers to develop modular propositions that support immediate business needs and can scale for future growth.

At **adapt** we believe that complexity is the enemy, and

this ethos is promoted from the initial architecture planning through to intelligent system design, performance and capacity management.

**adapt** provides services to over 850 customers in the areas of:  
– Colocation and Hosting  
– Connectivity and Internet  
– Managed services  
– Cloud services

Reduce cost and complexity within your IT talk to **adapt**.

For more information about **adapt** please visit [www.adaptplc.com](http://www.adaptplc.com) or call 0845 304 3047

**adapt**  
New Broad Street House  
35 New Broad Street  
London  
EC2M 1NH