

adapt to the next generation of server environment



Replace the conventional concept of the dedicated or managed server and benefit from world class infrastructure with a lower total cost of ownership.

adapt's Server Hosting provides server resources that look and act just like a dedicated server but, because we utilise a grid and virtualisation computing system, they are scalable on demand, ready to meet the needs of your business at any given moment. You control the amount of resources you use – without having to pay for hardware when it's not needed.

Hosted servers and the grid computing model challenge traditional infrastructure deployment methods by allowing companies to take some or all of their infrastructure off-site and benefit from a lower total cost of ownership, higher performance and full scalability. They offer greater reliability than dedicated servers, which typically have multiple single points of failure and are often old, legacy hardware, or even PCs recycled and reconfigured to act as servers.

Economical

Avoid paying for resources you don't need whilst still retaining the capacity to deal with spikes in demand for the services you offer. The flexibility of this model means you can avoid becoming locked into excessive hardware capacity without compromising your access to computing power.

Efficient

Changes to your dynamic servers can be made at any time without the problems associated with moving from one physical server to another. **adapt** Server Hosting is the most efficient way to run your applications, taking advantage of the latest developments in server and software technology to give you affordable access to an on-demand computing model.

Immediately scalable

A true cloud computing model means you can add and remove resources as and when you need them. Using this flexibility, you can avoid both expensive capital expenditure and lengthy tie-ins to leases or other long-term financial obligations. The 'burstable' nature of dynamic servers allows your organisation to plan for peak periods without having to pay for additional processing power when it's not needed. This means it's no longer necessary to over-subscribe to meet peak demand or to cope with unexpected events.

Benefits

- 99.99% uptime, together with 24/7 support
- Dynamic computing resources at the touch of a button
- Patching, management and maintenance of your infrastructure
- Lower total cost of ownership than traditional servers
- Affordable access to an on-demand computing model
- Full disaster recovery provisioning
- Rapidly deploy new systems
- Options for load-balancing implementations

Features

- Windows and Linux platforms
- 1–64 Intel CPU cores
- 2–128GB of RAM
- Expandable resources
- Managed OS patching
- Managed back-up
- Full administrator access
- Highly available
- Not just one server but part of a system of servers (= high availability)
- Set up in less than 5 minutes
- 24/7 support, leading SLAs
- Control panel access to management
- Dedicated high-speed network

Fully managed, patched and maintained

Let **adapt** manage the patching, management and maintenance of your infrastructure for you. Our skilled and experienced team monitor the grid day and night, letting you concentrate on running your business. We can even monitor your applications for you, depending on your individual requirements.

Resilient

Server hosting provides world class infrastructure without the associated costs. **adapt**'s full disaster recovery provisioning, combined with a number of options for load-balancing implementations, gives you a real head start in the development of high-availability solutions. We guarantee you 99.99% uptime, together with 24/7 support.

Fast and responsive

adapt understands that the effectiveness of the hosted server model depends on its responsiveness to the changing needs of our customers. **adapt**'s Server Hosting allows you to seamlessly add resources to your infrastructure at the click of a button – truly on-demand IT.

Consolidate your existing servers

As businesses expand, additional computing capacity will be required. This often means new servers with different operating environments, which can be costly in terms of capital expenditure and the personnel needed to operate, manage and upgrade them. **adapt**'s Server Hosting enables you to increase system efficiency, rapidly deploy new systems to address business needs and reduce the associated capital and operational costs.

Expandable/elastic processor and RAM

Simply add or remove resources whenever you need to – instantly, seamlessly and on demand. Benefit from true 'cloud computing', but without the complexity or cost. Unlike dedicated servers, **adapt**'s Server Hosting offers grid computing features, allowing you to expand or shrink your CPU, RAM and storage on the fly.

The adapt infrastructure

The **adapt** Server Hosting infrastructure is built on a modular, virtualised basis to provide dynamic computing resources at the touch of a button. It comprises technologies from a number of vendors that combined and run by our own proprietary grid management technology to create one of the most advanced IT infrastructures in the world.

Work with **adapt** to drive your off-premise strategy and efficiently reduce costs without giving up control.

Associated services

- Cloud Storage
- Cloud Back-up
- Hosted Desktop
- Hosted Exchange
- Hosted VoIP
- SharePoint Hosting

adapt is the independent managed services provider that is reducing cost and complexity from IT.

At **adapt** we focus on maximising the assets you already have rather than just selling you more services. What's more, being vendor-independent we don't have a stake in which technology you choose. Instead, our job is to recommend the best solution for your business, helping you design and integrate your technology for maximum efficiency. This often involves

consolidation and virtualisation of your assets, which can significantly improve your utilisation rates as well as immediately reducing your energy bills.

adapt is a client-led rather than a technology-led company, and works with its customers to develop modular propositions that support immediate business needs and can scale for future growth.

At **adapt** we believe that complexity is the enemy, and

this ethos is promoted from the initial architecture planning through to intelligent system design, performance and capacity management.

adapt provides services to over 850 customers in the areas of:
– Colocation and Hosting
– Connectivity and Internet
– Managed services
– Cloud services

Reduce cost and complexity within your IT talk to **adapt**.

For more information about **adapt** please visit www.adaptplc.com or call 0845 304 3047

adapt
New Broad Street House
35 New Broad Street
London
EC2M 1NH

adapt
new thinking