

## adapt to fast, high bandwidth connectivity at a very competitive price



Whatever your peering, connectivity and performance requirements, **adapt** has access to a portfolio of Tier 1 providers to meet your requirements.

High capacity, high quality and reliable internet connectivity is crucial if you are an ISP. It is equally vital for corporate users and content owners whose business performance increasingly relies on the speed and constant availability of high capacity IP.

**adapt's** IP Transit is designed as a resilient, high quality service for customers who require fast, reliable IP Transit internet access. The service is specifically designed to deliver maximum performance and unsurpassed reliability, without the complexities and constraints of legacy network offerings. What's more, all this is done with cost-effective IP connectivity that can improve your bottom line.

### **adapt's approach**

**adapt** provides carrier-grade IP Transit to ISPs, service integrators, managed service providers, and multimedia and web 2.0 organisations.

### **International connectivity**

**adapt** provides customers with direct access to the highest quality Tier 1 IP transit providers in the world; with access to an extensive portfolio of Tier 1 providers, **adapt** has connectivity options for improving your internet experience and capabilities within every

region of the globe. **adapt** provides IP Transit services in all major UK, European, US and Asia Pac telehouses and data centre facilities. We have extensive peering agreements with the largest networks, including BT, Cogent, Level 3 Communications, Global Crossing, Packet Exchange and the main UK ISPs.

In addition to direct carrier peering, **adapt** provides a high performance multi-homed IP Transit service which is designed to meet the qualities of a single high quality upstream provider. In essence, this represents an amalgamation of several providers leveraging their regional performance advantages and delivering the additional benefit of operator resilience.

### **Access and burstable ports**

**adapt** provides access ports ranging from 10Mbps to 10Gbps with market-leading levels of flexibility with options to provision burstable ports in order to cater for any unplanned increases in bandwidth that your business may demand. Maximum bandwidth is only limited by physical port size (10Mb or 100Mb Ethernet). Aggregate CDR across multiple ports is also available.

### **Benefits**

- Reliable and high quality internet connectivity at a very competitive price
- Flexible charging options: flat rate or burstable usage basis
- Flexible Border Gateway Protocol (BGP) communities allow customer-beneficial traffic engineering
- Connect seamlessly to multiple IP backbones, suppliers and peers
- Simplify ISP network extension and multi-homing
- Avoid costly over-commitment on IP bandwidth
- Appear well connected to end customers and enhance network credibility
- Reduce operational costs to buy, deploy and manage a router in a remote data centre
- Decrease financial risks associated with multiple supplier contracts

### **Features**

- Ideal for bandwidth-hungry applications (VoIP, web conferencing and streaming)
- 99.95% SLA
- BGP4, IPv6 and IP assignments all available
- Proactive technical support and monitoring 24/7
- Cisco-based network
- Access to numerous Tier 1 IP transit providers
- Managed or unmanaged BGP services
- Single- or dual-port access
- Proactive 24/7/365 NOC
- Customer service portal with real-time bandwidth monitoring
- Fully resilient/high quality
- Protected or unprotected circuits
- Speeds up to 10Gbps

### Cost-effective IP

**adapt** IP Transit is delivered by volume of bandwidth and priced per Mbps per month on a limitation basis or using a 95th percentile billing model.

### Guaranteed quality services

When it comes to meeting your daily business needs, there is no substitute for reliability or performance, and certainly no substitute for 100% network availability.

**adapt** provides industry-leading service level agreements to guarantee best-effort performance and uptime.

### Monitoring and reporting

At **adapt**, service management is at the heart of our business; our ITIL®-compliant ServiceDesk is the first-line interface to our customers for service calls, change request, incidents and problem management and, as such, has to reflect the importance we place on our customers. The **adapt** service operations centre incorporates our ServiceDesk and operations centre – supporting our customers and monitoring their technology infrastructure, 24/7. **adapt** will consult with you in order to design a solution that ensures that the service offering is engineered technically and commercially to satisfy your business requirements.

### Associated services

- Requirements analysis
- Network design services
- Infrastructure audits
- Product evaluation
- Security Auditing
- Vulnerability assessment
- Remote monitoring
- Security Monitoring and Management
- Out-of-hours Help Desk

### And in addition

- Server Management >
- Storage Management >
- Service Management >
- Security Management >
- Virtual Data Centre >
- Database Management >
- Data Centre >
- Co-location Services >
- Managed Networks >

Partner suppliers



**adapt** is the independent managed services provider that is reducing cost and complexity from IT.

At **adapt** we focus on maximising the assets you already have rather than just selling you more services. What's more, being vendor-independent we don't have a stake in which technology you choose. Instead, our job is to recommend the best solution for your business, helping you design and integrate your technology for maximum efficiency. This often involves

consolidation and virtualisation of your assets, which can significantly improve your utilisation rates as well as immediately reducing your energy bills.

**adapt** is a client-led rather than a technology-led company, and works with its customers to develop modular propositions that support immediate business needs and can scale for future growth.

At **adapt** we believe that complexity is the enemy, and

this ethos is promoted from the initial architecture planning through to intelligent system design, performance and capacity management.

**adapt** provides services to over 850 customers in the areas of:  
– Colocation and Hosting  
– Connectivity and Internet  
– Managed services  
– Cloud services

Reduce cost and complexity within your IT talk to **adapt**.

For more information about **adapt** please visit [www.adaptplc.com](http://www.adaptplc.com) or call 0845 304 3047

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